

# 2019-2020 District Goals



**District:** District 411 C  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

1. We will ensure that club officers and other members will carry out at least 10 online Lions Learning Centre courses.
2. We will carry out club level training on quarterly basis by assigning ALLI Graduate to each club .
3. Carry out Certified Guiding Lions training at zone levels.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

1. We will carry out combined training of all Zone Chairpersons at every region .
2. We will at the same time ensure the Region Chairpersons are also trained effectively .
3. GLT Coordinator will consider this as a focus area in order to have the ZC and RC be able to closely monitor and supervise the clubs.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 40 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

1. We will identify potential Lions for leadership training.
2. We will tie one trained Lion to every club as a Mentor.
3. We will ensure that GLT reporting is carried out monthly.
4. We will award every club that excels.
5. All Lions involved in training will be recognized.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	40
2nd Quarter	40
3rd Quarter	40
4th Quarter	40

**By the end of the 4th quarter, the district will add a total of 160 new members.**

### Action Items:

My district will establish 2 club branch(es).

My district will induct 100 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	2	40
2nd Quarter	2	40
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 6 new clubs.**

**With a minimum of 120 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 2 Leo Club(s).

My district will start 2 Speciality Club(s).

1. Law

2. Community based in ethnicity

My district will start 0 Campus Club(s) at nil school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

**By the end of the 4th quarter, the district’s membership drops will not exceed 80 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

1. We will carry out effective training at club levels in order to keep members motivated .

2. We will ensure that each club is visited by Past District Governor as an inspirational Speaker .

3. We will recognise clubs and members who excel in their duties in order to bind them to the clubs .

## NET GROWTH GOAL

160	+	120	-	80	=	200
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 500000 people.**

### Action Items:

Of the total number of people served in my district, 250000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

1. We will emphasize on district wide activities.
2. We will advise clubs to carry out joint activities.
3. We will encourage clubs to carry out international twinning.
4. We will encourage clubs to identify local stakeholders and communities with whom they can carry out activities .

## **SERVICE ACTIVITIES**

**In the 2019-2020 fiscal year, my district will complete 600 service activities.**

### **Action Items:**

I will educate clubs in my district about our global causes.

## **SERVICE ACTIVITY REPORTING**

**In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

1. We will carry out a District wide mega fund raising activity in order to support the global cause of diabetes and Childhood cancer.
2. We will approach organisations in order to work jointly on their corporate social responsibilities .

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 25% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 500.00

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 1 100/100 Clubs this year

## **ADVOCATE**

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

1. We will carry out training of club secretaries to ensure reporting is carried out on time .

2. I will maintain personal touch/contact with club presidents and secretaries.

### **Custom goal and action items**

1. We will ensure that each club is sensitized on Campaign 100 on the importance of supporting LCIF.

2. We will create awareness at all our meetings, community drives and when meeting stakeholders.